

# Tool Kit



**LOVE**  
**warriors**  
Northwest Youth Services

## Table Of Contents

<i>What is a 'Love Warrior'?</i>	<i>pg 3</i>
<i>How to Explain the Love Warrior Movement</i>	<i>pg 5</i>
<i>Color HEX Codes</i>	<i>pg 5</i>
<i>Social Media Post Template</i>	<i>pg 6</i>
<i>Love Warrior FAQ</i>	<i>pg 7</i>

## What is a 'Love Warrior'?

We believe that folks in Whatcom and Skagit have justice and equity at the forefront of their minds. We know how much this community wants to make a difference. And we also understand that, when it comes to addressing systemic issues, it's easy to feel overwhelmed.

We're not going to sugarcoat it: youth houselessness is a problem. However, we believe it's a problem that can be solved. Everyone can play a role in ending youth houselessness, not just the wealthiest among us. There are lots of ways to step up, from volunteering to donating new and gently-used goods—but one of the easiest (and most effective) ways is to become a Love Warrior.

A Love Warrior is an individual deeply committed to their community, offering monthly donations that directly support our mission to eradicate youth houselessness in Whatcom and Skagit counties. The programs we offer extend beyond basic needs, encompassing a holistic, healing-centered care model, including initiatives like Queer Youth Services and Teen Court. Our approach is aimed at fostering long-term growth and resilience in young people, but to sustain these vital services, we rely on continuous support from the community.

# How to Explain the Love Warrior Movement



## JOINING THE MOVEMENT

Become part of a community committed to making a difference in Whatcom and Skagit counties. It's about supporting local youth and addressing youth homelessness together.



## MONTHLY SUPPORT

Love Warriors pledge monthly donations starting from \$10. These donations directly help sustain our mission and impact programs aimed at ending youth homelessness.



## COMMUNITY IMPACT

Together, Love Warriors create a meaningful impact. Your support helps fund services that provide vital support and resources to youth experiencing homelessness.



## MILESTONES & GOALS

Our goal is to reach 2,000 Love Warriors by the end of 2024. Your partnership is crucial in achieving this milestone and making a real difference in our community.



## DIRECT SUPPORT

Once we reach our goal of 2,000 members, your support will directly empower young people to take control of their lives and futures through direct cash transfers.

## Love Warriors Color Codes

light blue  
**HEX #439FBF**

navy blue  
**HEX #2E507D**

## Love Warriors Social Posts



Ask for the canva link to edit the percent your business offers to Love Warriors.

Email our team at [devteam@nwys.org](mailto:devteam@nwys.org) for access.



## Love Warriors FAQ

### **Who are Love Warriors?**

According to Dr. Cornel West, “Love Warriors are those who have decided to cut radically against the grain and attempt to engage in forms of care and concern for others. They have a hypersensitivity to the suffering of others. They are willing to give oneself, to emptying oneself, to give whatever gifts one has cultivated to make the world a better place.”

A NWYS Love Warrior is a business or individual who donates \$10 or more a month to support us by ending youth and young adult homelessness in Skagit and Whatcom Counties. A Love Warrior is also someone who chooses love over hate. Someone who sees injustices and fights against them. Someone who takes small steps every day to support the people around them.

### **I'm a monthly donor (Love Warrior) but I lost my membership card. What did I do?**

Please contact our Senior Director of Community Engagement, Schantell Porter at [schantellp@nwys.org](mailto:schantellp@nwys.org).

### **How do I change the amount of my monthly donation?**

Please contact our Senior Director of Community Engagement, Schantell Porter at [schantellp@nwys.org](mailto:schantellp@nwys.org)

### **I'm not in a position to donate monthly. Are there other ways I can get involved?**

Whole recurring donations help us sustain our important work, we have many other opportunities to get involved.

- Volunteer for one of our Annual Events
- Be an in-kind donor by donating gently used or new items to us
- Attend our events
- Join our newsletter

**Thank You!**



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